

Christian M. Rodríguez Zárate

Regional Program & Project Delivery Leader | Transformation, PMO & Integration | PMP, PMI-ACP, MBA

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Executive profile

Program and project delivery leader with 16+ years in technology and business environments, including 11+ years managing complex initiatives, cross-functional teams, vendors, budgets, and risks. Regional experience in platform integration, commercial transformation, PMO, and program governance, connecting business priorities with technology execution through agile, hybrid, and traditional approaches.

Selected impact

Roadmap for 16 distributors across 4 countries • Program of 54 technology migrations • Leadership of teams of up to 30 professionals • Recovery of a project delayed by one year

Professional experience

Project Manager, MDS WACAM

Mondelēz International | Contractor via K2 Partnering Solutions | Jul 2025 - Present | Regional

- Lead the activation of 16 distributors within the regional strategic order-taking plan, coordinating vendors and commercial and technology teams across Colombia, Peru, Ecuador, and Mexico.
- Orchestrate the integration between the REX ERP and MobileVendor, facilitate sessions with regional architecture, and strengthen business requirements documents (BRDs).
- Serve as liaison between MDS DX, the regional technology team, and the WACAM commercial team, aligning commercial priorities with technology guidelines and overseeing vendor operations.
- Managed the Perfect Store implementation project in Colombia using MC1 technology, defined a support model with local vendors, and currently drive improvements to scale the commercial strategy in Peru.

Project Manager

CBTW | Jan 2024 - May 2025 | Remote

- Defined the central structure of the Metro-SCI integration program: master plan, KPIs, and reports for the integration management office.
- Designed cost and margin reports for Retail OPS and IT, identified resource optimization opportunities, and improved executive presentation of results.

Project Manager / Product Owner

Lean Tech | Jan 2022 - Dec 2023 | Remote

- Recovered a portal that was one year behind schedule and had undefined scope by prioritizing the backlog, defining the MVP, and adopting an agile delivery flow.
- Documented the portal-supported recruitment process for ISO 9001 certification and contributed to the roadmap that secured funding for a second year.

Project Manager

IDEMIA | May 2019 - Jan 2022 | Bogotá

- Planned the Cóndor program for 54 migrations from Affina to CPS, managing schedule, risks, quality, and cross-functional support.
- Managed a 30-person team distributed across two projects, coordinating costs, performance, vendors, and delivery commitments.
- Defined the macro process, aligned multiple managers to achieve consistent execution, and implemented risk management practices that strengthened decision-making.

Additional experience

Grupo CINTE | Project Manager | 2018-2019. SISFAM and FOSFEC for Compensar; early-warning controls and database optimization that advanced the schedule by approximately one month.

Software Estratégico | Project Manager | 2018. Led a software delivery factory for the Bogotá Chamber of Commerce: 7 leads, 2 architects, and 20 developers.

Stefanini | Project Manager | 2012-2017. Managed scope, schedule, and costs; led development and testing and supported PMO maturity.

INDRA / Analítica | Engineering and Technical Leadership | 2011-2012. Enterprise development, mentoring, and implementations in Colombia and Panama.

Education, certifications, and languages

Education: Specialization in Project Management, UNAD (2022) · MBA, Escuela Europea de Negocios (2015) · Electronic Engineering, Escuela Colombiana de Ingeniería Julio Garavito (2007).

Certifications: PMP, PMI, active · PMI-ACP, PMI, active 2025-2028 · Scrum Master Professional Certificate · ITIL Foundation v3.

Tools and languages: MS Project, Jira, Excel, @Risk, Trello, and SQL · AWS/Azure fundamentals · Native Spanish · Professional working English.